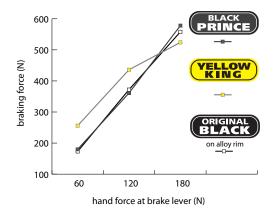




2013 Black Prince compound for carbon rims

High performance braking on carbon rims with the feel of braking on alloy

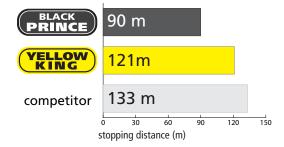
lever force vs. braking force



Excellent modulation

- more linear braking performance lever force vs. braking force
- easier to apply lower braking force better fine control or 'feathering' of brakes
- braking force continues to increase with lever pull
- increased maximum braking force

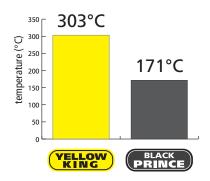
stopping distance, 60 km/h - 0, wet conditions



Better brake performance in wet conditions

- increased braking force in wet conditions means shorter stopping distances
- braking force increases progressively with additional lever force, resulting in better control of braking in wet conditions

max temperature during 60 km/h - 0 deceleration tests



Lower temperatures

• significantly lower maximum temperatures measured during high speed deceleration testing

SwissStop bicycle brake pads are a product of Rex Articoli Tecnici SA. Founded in 1935, the company started to develop and manufacture bicycle brake pads in the 1950s, becoming the orginal equipment supplier for several of the leading brake manufacturers of that time. By the 1970s annual production reached over 20 million pieces per year. SwissStop was created in the 1990s and with this brand Rex continues its decades long tradition of research, development and production in the bicycle brake pad industry. Rex Articoli Tecnici also produces a wide range of technical items of rubber, thermoplastics and elastic materials. Rex Articoli Tecnici SA / via Catenazzi 1 / 6850 Mendrisio SWITZERLAND / +1 41 91 640 50 50 / sales@swissstop.ch / www.swissstop.ch / © 2012 Rex Articoli Tecnici SA